

Celebrating Our...

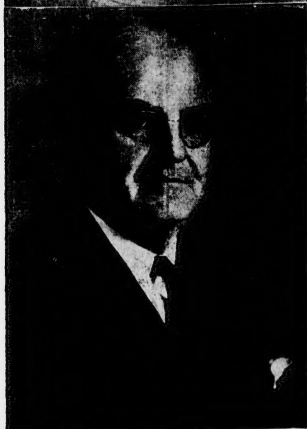
15th Anniversary in EDMONTON

Just 15 years ago today we placed our faith in the future of Edmonton and from a small beginning have expanded to what we think is one of the finest and most modern Service and Distributing Car Agencies in the city.

With the bright future that is in store for Edmonton our aims will be to continue to give Edmonton motorists the finest in Automobile Service.



Built in 1928 this fine home of Burrows Motors Ltd. has a floor space of 15,000 square feet with fine front Show Rooms, a Parts Department, an full service facilities for quick and heavy servicing of cars and trucks.



A. L. BURROWS
President and General Manager of Burrows Motors Ltd., now completes 15 successful years of business in Edmonton.

A Record of Which We Are Proud

Starting in Edmonton 15 years ago today, with a very small staff, and after being able to survive the depression, we now find ourselves in a highly favored position.

Since taking over the popular line of Dodge Cars, Trucks, and DeSoto Cars we think we have attained no small achievement.

From the time of taking over this franchise we have sold and distributed in this territory more than 3,000 new cars and trucks and well over 3,000 used cars.

While doing this we have built up a tremendous volume of business in our Parts and Service Departments for which I thankfully give credit to our very loyal and efficient staff who through all these years have remained with us.

Also I want to extend to the motoring public of this district my sincere thanks for their very loyal support, patronage and confidence which they have given in no small degree throughout our business life in the city.

My promise to them as in the past is to see that they get the best in service to the very best of our ability.

A. L. BURROWS.

OUR PARTS DEPARTMENT

Dodge Car, De Truck and DeSoto owners are in a verily favored position for parts service on their cars.

The building of a Parts Department has been no small, but today under the able supervision of Mr. Portfors, the Parts Department has grown to major activities.



ARTHUR MARTIN
Service Manager, with the firm the first day in Edmonton.



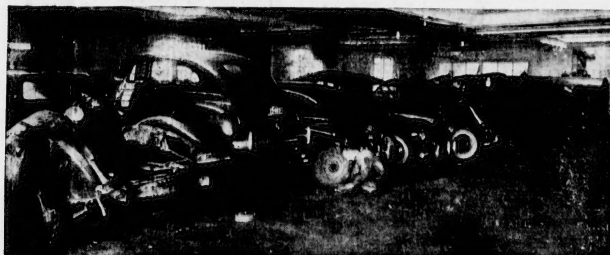
AURIE PORTFORS
Parts Manager, and member of the firm for the past 12 years.



GEORGE A. HOGG
Accountant and Office Manager with 12 years service in the firm.



Main Service Department, equipped with the latest equipment and manned by factory trained mechanics. This ideal lighted and clean Service Department specializes on a quick and efficient service for car patrons.



Our Heavy Repair Department, where all types of heavy repairing, general overhauling and body works are done by skilled mechanics.

Burrows Motors

10126 106 Street

LIMITED

Phones: Office 21010, Service 21023

SIDE GLANCES

being
g all

ging Costume Ideal

radiator is apt to be more satisfying in a robe that keeps you warm in side. There are also quilted satins that feature bouquets of roses in

back as well as in front. A soft, brushed suede cloth that looks like a fur collar is used to trim the collar and cuffs. The robe is made of a heavy, plush fabric that answers this purpose. In rich shades of red, such as dubonnet and wine, and Copenhagen blue, they are exceptionally warm and are inexpensive, too.

In contrast, other styles are definitely in the tailored mood. These include some lightweight rayon and wool combinations for at-home wear, day or evening.

For the little girl, look to the button-front housecoat and particle-

the print. The plain colored quilted robes trimmings with a vibrant contrast. The quilted robe is made of a heavy, plush fabric that answers this purpose. In rich shades of red, such as dubonnet and wine, and Copenhagen blue, they are exceptionally warm and are inexpensive, too.

In contrast, other styles are definitely in the tailored mood. These include some lightweight rayon and wool combinations for at-home wear, day or evening.

For the little girl, look to the button-front housecoat and particle-

larily to one patterned in plaid. This is a style you won't need to scurry into the bedroom and change when unexpected guests ring the doorbell.

However, many of the new lounging robes are meant for your private life alone. Their

The woolen lounging pajamas serve many purposes this season. Sometimes the jackets are blinding in color and fastened with jeweled buttons—formal enough for an evening wrap. The woolen trousers are tapered and so trim they can double for wear as slacks. One

There's a bridelike look to the satin lounging clothes. One sh-

colonel is a tough egg. You won't, say. But Chuck and Chris were

Finally the colonel looked up at us as if to say, "Well, what you swine?" And then he got up, came around the desk and headed straight for me, with his hand out and a big smile on his face. "Hello!" he said. "Haven't seen you since we met at Dakar last spring."

For once I had plenty of courage, as I wasn't involved in any way and was merely a spectator, you might say. "What's the number of your jeep?" he asked. They told him. "Sergeant," the colonel said, "get the jeep out of here. I don't want any more of these damned jeeps."

the farmers will have the advantage of being able to plan hog production for that period against the market and the price. That is a highly important consideration. And nothing is said about Britain being unwilling to take the market for 100,000 pounds, if more is offered. The inference is rather the other way." My understanding is that Britain would be glad of every available pound of our bacon export.

Most of the time at home I kept on wearing my heavy gray G. I. socks because I've got used to them and they are comfortable. But they aren't any bargain to look at.

Which takes us back to a remark a passenger made on the Clipper coming home a couple of months ago. My socks are always tumbled halfway down to my ankles because

Manifestly, the chief people con-

A naval lieutenant had been sitting for three days across the aisle from me, where he couldn't help but stare at my socks. Finally, on the third afternoon, when we'd all had time to get friendly and fresh with each other, he said:

"You know, I've spent the whole trip trying to figure it out. Are those G. I. socks yours or not?"

Everyone has been probing for the cause behind this curious "about turn" in the hog policy; but the people who really know are silent. I think this is a stupid trend. It is a waste of money.

My own view is that at the last minute our political leaders got frightened at the speed with which the West has been "going places" this hog-growing game; that, when another couple of years our agricultural production was going to be utterly unbalanced—and that the "go slowly" order, for that

It looks like was not unrelated feed conditions east of the Lake-
headquarters will be in Room 1717.
Maj. Harlan W. Hendrick wrote
me about it. A few people who have
associated with the First Division
have been invited as guests. They've
been lenient enough to include me.
I think the best plan would be for
me to go up to Room 1717 right now
and just wait for them.

The reunion is to be held on the first 17th of March after the war ends. It is to be at 1700.

"go slow" order, for that is all that it looks like was not unrelated feed conditions east of the Lake-
"MORE LIGHT"
Toronto, Ont.
-V-
Britain's modern police system
it was proposed in 1720 by the
relist Henry Fielding.

"The Doctor's Daughters"

By FAITH BALDWIN

CHAPTER XX

NANCY went white, and then red. She cried, frantically: "How did you know about him?" and then before her mother could answer, she added, "Never mind, I suppose you."

Her mother said, "You do leave things around. And your Aunt Martha wrote—"

"I might have known," Nancy told her. She rose and walked to a window. She said over her shoulder, "Well, just that, if you don't mind, only my mother could understand why, if Frank had asked me, I might have considered."

"I don't understand you at all," her mother said plaintively. "You needn't try," said Nancy. She slipped from the room and encountered her father on the landing.

"Busy office," he said.

"One infected finger, one bad indigestion, one summer cold," he reported. "And one call just now Jim's taking it."

Nancy flew down the stairs and through the small living room to the office corridor. She could hear Jim moving about in the office. She knocked and went in.

"Going out?" she asked him.

"Right away," he said.

"Where? In the city?"

"Out, 15 miles or so," he told her. "Take me along," she demanded. "I'm bored stiff. Frank and Emily are billing and cooing in your porch swing. Let's go out the office door, and avoid them."

"She put her hand on his arm and he picked up his bag and they went out together. He said warmly, "You may have something of a wait."

"I don't mind. It's a beautiful night."

In the car he asked, heading away from the house.

"Frank and Emily, you said."

"Of course. He's mad about her, didn't you know that?"

"No," said Jim slowly, readjusting his ideas. "I thought it was—"

Nancy laughed. "I tried hard," she said with her appalling frankness, "but he wasn't having any."

"He doesn't seem Emily's type," she commented slowly. "Not that he isn't a swell guy and all that."

"Men," she said, "are very stupid about types. They haven't the faintest idea what sort of men women like. Emily," she leaned back and laughed a little. "Type or no type, he's in the bag so to speak."

"Do you think that Emily—"

"She hasn't confided in me. He asked her to marry him tonight," she went on. "he shouted it out for all Atlantic street to hear. And I have good ears. She'd be crazy not to, of course."

"Just her work," he began.

"Emily's no different from thousands of other girls working to make time until a man comes along. She doesn't like her work, but she doesn't like her mother. Being liked and loving a man are two different states of mind."

He said:

"I always think of her as wholly wrapped up in what she's doing."

"But not hermatically sealed?"

"Nancy told him. Drive faster. You're a doctor going on a call. No one will stop you. It's the sort of night I'd like to drive and drive."

He said, "You're the strangest girl."

"Why, because I like to drive and let my hair blow?" she demanded. "Did I ever tell you I was in love once?"

"He asked soberly, 'With Frank?'"

"Dorothy, of course not. With another man. You wouldn't know him."

His voice was light and hard. He asked gently:

"What happened?"

"He didn't love me—enough," she said.

"I can't imagine that," Jim told her. He slowed the pace of the car, and put his arm around her. Nancy told him. Drive faster. You're a doctor going on a call. No one will stop you. It's the sort of night I'd like to drive and drive."

He said, "You're the strangest girl."

"Why, because I like to drive and let my hair blow?" she demanded. "Did I ever tell you I was in love once?"

"He asked soberly, 'With Frank?'"

"Dorothy, of course not. With another man. You wouldn't know him."

His voice was light and hard. He asked gently:

"What happened?"

"He didn't love me—enough," she said.

seemed as light as ashes and he'd told himself over and over that he couldn't afford to think seriously of a girl like that. She'd make a very bad wife for a doctor! Yet, to be sure, she was unhappy, he decided, that was all. Well, he could wait a while. He was young, and from experience, he told himself, that it would be worth it. And meantime they could be good friends.

He asked, suddenly, as if he had been thinking aloud:

"You know that, don't you?"

"Know what? That you scared me. I was half asleep."

"Sorry. I thought I'd been talking to you all along. I meant, you know I'm your friend."

"Of course," said Nancy sleepily. "This is Jim, Jim, let's do it often. There's no reason why I can't go out on these early night calls with you. I love it."

Perhaps, after all, she wouldn't be such a bad wife for a doctor, he thought, happily.

To be Continued

McCoy Health Service

The treatment of ordinary cases of backache, which may be caused by general rules which may be used to relieve the pain and assist in recovery. These are rest until the acute tenderness has subsided, the use of heat in some form and perhaps strapping of fixation of the back by means of adhesive tape.

It is of value because it assists in lessening congestion, relaxes the parts, and also helps to wash away waste material because it brings a better supply of blood to the affected region. There are many ways in which heat may be applied—some good methods is to place the patient under a diathermy light, which gives off a deep, penetrating heat. Sometimes the patient is unable to use the diathermy equipment he is able to secure a small amount of infrared lamp which gives satisfaction.

The diathermy is also a good treatment to use but this type of treatment must generally be provided in the office of the doctor as the average home does not provide this particular piece of equipment. However, in some localities it is possible to find a doctor possessing a portable type of diathermy who will bring it to the bedside.

The name diathermy means "heat through" and while the patient is taking the treatment he feels a deep warmth inside the tissues, which is both gratifying and comforting. How often heat treatment should be used in any one day depends partly upon the case—in severe cases where pain or soreness is intense, such treatments may be repeated several times daily; in milder cases, one application a day may be enough.

Another type of heat treatment is given by applying hot towels over the painful region which is done by placing a heavy towel in hot water and then wringing it out and laying it folded over the sore back. Care must be used not to burn the patient's skin. Change to a hot towel in 2 minutes, as the first one will cool off. It is surprising how greatly relieved the patient feels after these applications have been used for 15 to 20 minutes. The all over tub baths may often be used with good results and the same is true of the hot sitz bath. The hot water or electric heating pad may also be used.

Another heat treatment which may provide excellent results is the very hot enema, using the water as hot as may be borne and allowing it to run in and out. This is particularly soothing when the ache is the result of colitis.

The patient may find that rubbing or massage is soothing but I do not advise heavy massage as long as any active inflammation persists. It is a good plan for the patient to rest as much as possible, thus giving the forces of repair within the body their best chance. However, even when the patient is resting in bed, suitable support should be arranged for the back. If the patient takes an uncomfortable position with the weight of the body partly supported by the lower back, the ache is likely to increase. Encourage the patient to find the most restful and comfortable position possible and then give added support with pillows as necessary.

The type of backache generally called lumbago usually requires little more than rest and heat as treatment and disappears under this regimen within a few days. However, when any severe ache or pain is manifested in the lower back it is advisable to keep in mind that the cause should be looked for and removed. Backaches may arise from diverse causes and the most satisfactory treatment in every case is that which finds and corrects the cause. Whether the ache is due to arthritis, rheumatism, lumbago, catarrh, weakness of the back muscles, bladder inflammation, prostatic disorders, or the disorders of women, a complete cure only follows by removing the cause.

All questions regarding health and diet will be answered. Letters stamped, self-addressed envelope must be enclosed. Write on one side of paper only. Letters must not exceed 150 words. Address McCoy Health Service, The McCoy Building, 1151 West 6th Street, Los Angeles, Calif.

New Nazi Ban

MADRID, Dec. 1.—(AP)—The German government has banned the use of furniture vans for moving purposes in all districts of Germany except those which have suffered heavy bombing, according to a decree published in the *Kinckel* (Colonial) Zeitung.

Until 1936 there was only one bridge crossing the Thames River in London.

"HOLD EVERYTHING"

ADBY ASSESSOR

"We're gonna send this one to Hitler!"



"We're gonna send this one to Hitler!"

LAFF A-DAY



"That WAVE just WAC'ed me!"

CURIOUS WORLD



"NOT ALL BEARS ARE SO SHAWRY!"

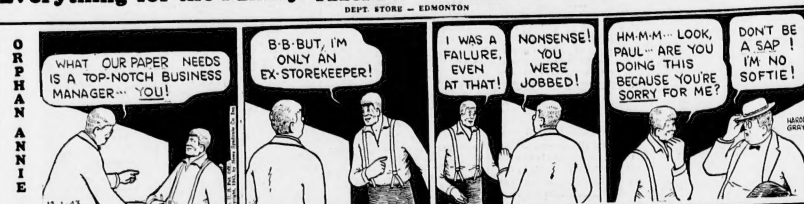


Wallace Berry IN TECHNICOLOR "Salute to the Marines"



Everything for the People ARMY & NAVY Alaska Outfitters (Reg.)

DEPT. STORE - EDMONTON



69c CAPITOL CLEANERS and LAUNDRY

THIRTY WASH, 10 lbs. All Flat Work Ironed



PODERSKY'S FURNITURE LTD.

BETTER QUALITY 10th ST. and JASPER AVE. FOR LESS! BUY YOUR FURNITURE AT PODERSKY'S LTD. 10th ST. and JASPER AVE. ONE STORE ONLY



GIFT SUBSCRIPTIONS FOR THE BULLETIN ARE IDEAL THIS CHRISTMAS!



AROUND HOME



HUGHES DRIVER



Store Opens 9:30 a.m., Closes 5:30 p.m. Daily, Except Wednesday, 9:30 a.m. to 12:30 p.m.—To Call EATON'S, Dial 9-1-2

IT'S CHRISTMAS TIME

AT EATON'S

Gifts for Men

A fine array of useful gifts—gifts men really appreciate!

BILFOLDS—In saddle leather. EACH. **\$3.28 TO \$5.53**

LEATHER WRITING CASES—EACH. **\$5.95**

LEATHER SHAVING KITS—EACH. **\$7.00**

LEATHER HOLD-ALLS—EACH. **\$2.93**

MONEY BELTS—EACH. **\$1.50 TO \$3.00**

SWANK CUFF LINKS AND COLLAR STUDS—EACH OR PAIR. **\$1.50 TO \$7.50**

—Handbag Section, Main Floor

Make it a Practical Gift FOR YOUR MAN!

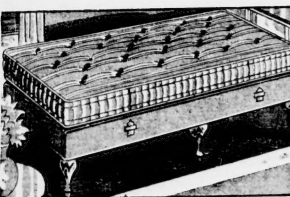
SMART LEATHER BELTS—Men's leather belts with tongue buckle or with sliding installed buckle. Black, tan or brown—boxed for Christmas. EACH. **\$1.00 TO \$3.00**

SHIRT AND SUSPENDER SETS—Men's, with attractive back. Individual. EACH. **\$1.50**

MEN'S SUSPENDERS—Handsome dress suspenders in many patterns—colors of red, blue, green or brown. Standard length, with attractive back. Individual. EACH. **\$1.00**

TIE AND HANKIE SETS—Men's, in many patterns—colors of red, blue, green or brown. Standard length, with attractive back. Individual. EACH. **75c**

—Men's Main Floor



With Thrills Galore for Boys and Girls

Canadian Army
Grand fun here for boys and girls. This army consists of 20 soldiers on 20 horses. Fatigue pants of action. SET. **49c**

Woofy Dog
As "Woofy Dog" is pulled along on four wheels his feet move and he growls. Amusing, thoroughly constructed and easily finished in color. EACH. **\$1.29**

Bomb Berlin
Exciting game for as many as four players—lots of fun for the participants. EACH. **39c**

"Top and Ring-His-Nose" Game
It's easy to learn the fun, but hard to ring this funny fellow's nose! Game is packed in neat gift box. EACH. **49c**

Kiddie Car
Suitable for youngsters up to three years. Strong wooden construction with single disc wheels in front. Easy to steer—simple painted steel is about 10 inches. EACH. **\$2.59**

Baby Duck Pins
Wooden feet pins finished in bright colors, about 7 1/2 inches high. Complete with three balls. SET. **59c**

—Toyland, Lower Floor

Continental Beds

Practical gift for the home—one of these beds! Firmly padded base on tufted legs with separate spring filled mattress. Well tufted with handles for easy turning—covered in long wearing cotton ticking. Approximate 4' and 3'3" widths. COMPLETE.

\$45.00

—If desired, Budget Plan Terms in accordance with Wartime Prices and Trade Regulations, may be arranged.

—Furniture, Second Floor



Infants' Muflet Sets

Cute little sets for tiny tots! Muflet and muflet in soft fabric—colors of pink, blue or white. SET. **\$1.98**

Gift Sets for Baby

Welcome gift for any baby—one of these handy sets. Included are baby oil, powder and soap—selectively boxed. SET. **60c**

Hickok Belts For Boys

Smart gift for small boys! Hickok belts in assorted sizes—boxed for giving. EACH. **75c**

—Children's Wear, Second Floor

Holiday Bags and Gloves are here!

Women's Wool Gloves

Toasty Warm—Pretty!

Nothing like them to keep your hands cozy and warm—that's because they're knit of a cozy, soft wool-and-rabbit-hair yarn. Snug fitting ribbed cuffs—plain and novelty styles. Colors of red, black, beige, airforce blue, powder blue and brown. Small, medium and large sizes. PAIR. **\$1.00**

—Gloves, Main Floor

HANDBAGS

She'll blow you, Santa, if you bring her a handbag, preferably one of these beauties! And just look at the array for your choice—underarm styles, roomy pouches, beautiful top handle models—all in rich leathers, in colors to complement your Winter costume! Clever details give bright personality to these bags—and the carefully finished interiors are a treat to the eye. See them all Thursday! EACH.

\$8.17 to \$17.80

—Handbags, Main Floor



T. EATON CO. LIMITED
WESTERN

Holiday Dazzlers

Hat Day at EATON'S

Wonderful opportunity to get the new hat you've been wanting! There's such a grand selection for your choice, here at EATON'S! Sleek tailored models to wear with casual clothes—bewitching daytime charmers enhanced by feathers and ribbons and veiling.



Rich wool and fur felts—wide color array! EACH.

\$1.98, \$2.98, \$3.98

—Millinery, Second Floor



FLATTERING HOSIERY

Substandards
● Full fashioned rayon hose in a sheer gauged knit.
● Reinforced with cotton lisle welts, toes, heels and soles.
● Favorite shades—sizes 8 1/2 to 10 1/2.
● Substandards for slight flaws you'll hardly notice. PAIR. **89c**

Full Fashioned Hose

Substandards
● Lovely 5-thread rayon sheer hose, rayon right to the top.
● Reinforced with cotton lisle toes, heels and soles.
● Smart array of new shades.
● Sizes 8 1/2 to 10 1/2. PAIR. **69c**

—Hosiery, Main Floor

Santa's Idea of Real Comfort

Men's Slippers

Smart and Comfortable!

Here's the gift Dad will appreciate come Christmas time! Brown side leather slippers in comfortable Romeo style—so restful to tired feet after a hard day's work! Sizes 6 to 11. PAIR.

\$2.25 and \$2.75

—Footwear, Main Floor



Gift Suggestions

Gift Jewelry In Sparkling Array!

Exciting to give—exciting to receive! And there's such a wonderful array here for your choice! Gay light-beaded pieces in bright plastic, shining metallic, glowing wood! Necklaces, bracelets, earrings and glamor pins—eye-delighting, all of them. EACH OR PAIR.

\$1.00 to \$3.95

Women's Billfolds

A handsome gift, and a practical one! Saddle leather billfolds, designed to please feminine taste. EACH. **\$2.18**

—Handbag Section, Main Floor

Cushions for Home Gifts!

Cushions spell comfort and you'll want these for your own home as well as gift-giving! Beautiful shining rayon satin in a lovely array of jewel-like colors—various shapes and sizes for choice. EACH.

\$1.69 to \$3.50

—Fancy Goods, Main Floor

See Back of This Page for Other EATON Announcements



Gift Ideas! Place Mat Sets

Because they're so bright and gay and colorful you're bound to want one of these sets for your own! For the same reason, you'll want one or two for gift giving! Printed cotton in pretty floral patterns. Set consists of: one runner, four place mats and four napkins. Colors of red, gold and rose. 9-PIECE SET. **\$1.69**

Printed Bridge Sets

Gaily colored bridge set in printed cotton, with eye-delighting patterns in cheery colors! Cloth is in an approximate 36x36-inch size—four napkins complete the set. Shades of rose, red, turquoise and green. 8-PIECE SET. **\$1.15**

Gay Lunch Sets

For your own table or for Christmas giving! Cotton lunch sets in delightful printed designs—colors of rose, blue and turquoise. Cloth is in approximate 36x36-inch size—6 napkins complete the set. 7-PIECE SET. **\$3.25**

Glass Tea Towels

Always welcomed at Christmas time! Bright-as-paint-box kitchen towels in printed cotton—towsels that do a wonderful job of drying dishes. Patterns in red, blue or green. Size about 16x29 inches. EACH. **79c**

Beautiful Lunch Sets

Smart and practical—that's why they make such grand gifts! Fine cotton sets in cheery printed patterns—colors of rose, red, blue, gold and turquoise. Size of cloth, about 36x36 inches—6 napkins. 7-PIECE SET. **\$3.95**

—Linen, Main Floor